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PRESS RELEASE

Strategic Partnership Between FinTHESIS and Real Status

Two specialized organizations are joining forces to strengthen the real estate and mortgage financing ecosystem

FinTHESIS, a specialized mortgage brokerage firm and member of the doValue S.p.A. Group, and **Real Status**, one of the most recognized real estate management platforms in the Greek market, announce their strategic partnership, aimed at offering real estate professionals a comprehensive suite of tools and services that effectively links property search with access to mortgage financing solutions.

Through this partnership, real estate agents gain the ability to strengthen their role throughout the entire sales process, offering their clients not only access to organized digital tools for property and client management, but also a direct connection to mortgage financing solutions. The result is faster transaction completion, better service experience for the end customer, and new growth opportunities for real estate agencies.

FinTHESIS operates in the field of mortgage brokerage, employing certified advisors with extensive experience in the banking sector and credit brokerage. As a company licensed and supervised by the Bank of Greece, it collaborates with the largest Greek banks and utilizes modern digital tools, such as the e-stegastiko platform, to offer interested parties support at every stage of the process of finding and obtaining a mortgage.

Real Status, developed by **iarts I.K.E.**, is a comprehensive CRM platform for real estate agencies, designed to meet the complex needs of modern real estate businesses. iarts,

active since 2008 in the field of software development and PropTech solutions, specializes in web applications, automation, and innovative digital services for the real estate market. Real Status offers tools for property, client, partnership, marketing, and communication management, while the company is ISO 27001 certified for Information Security and has established a strong presence in the Greek and Cypriot markets.

At the same time, iarts maintains close partnerships with key players in the real estate sector and has integrated Real Status into a broader ecosystem of professional services, enhancing the networking, productivity, and digital maturity of the real estate agencies that utilize it.

The partnership between **FinTHESIS** and Real Status creates a new value proposition for the market, bringing together two complementary areas of expertise: on the one hand, expertise in mortgage financing, and on the other, advanced digital support for real estate brokerage. The shared goal of the two companies is to substantially empower real estate professionals by offering them solutions that increase efficiency, improve customer service, and create new growth opportunities.

With this new strategic partnership, **FinTHESIS and Real Status** reaffirm their commitment to actively contributing to the modernization of the real estate market by offering a more connected, functional, and efficient collaboration model for industry professionals and their clients.